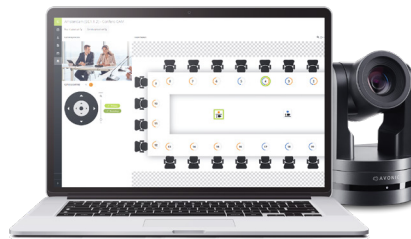# Confero CAM

Your hands-free camera director

Confero CAM, your hands-free camera director, adds out-of-the-box camera control to your meeting room. As a result, you do not need a production team to deliver a **professional and engaging video output for participants** of a hybrid meeting or viewers of a live stream. Confero CAM enables **effortless meeting capture, streaming** and **increased engagement** for your hybrid meetings.

Streaming

Transparency toward constituents and use of video for political marketing purposes is of growing importance. Confero CAM **provides professional looking video towards your streaming platform** of choice. In the future streaming control will automatically be handled in the Confero interface.

Hybrid meetings

Use our **high quality audio** from our discussion systems **and video from Confero CAM** for your **managed meetings** within **Confero MEET** and your **daily hybrid meetings** within **Teams**, **Zoom** and others.

Ultimate flexibility

› Support multiple meeting room setups
› Handle larger rooms with support for up to 8 cameras
› Two camera shots for each seat
› Wide range of supported IP cameras
› Modular solution that easily grows with your needs
› Smart managed privacy position of the cameras when no meeting or discussion is ongoing

Curious to know how it works?

Several Pan-Tilt-Zoom cameras are positioned throughout the meeting room. Each participant position gets two shots assigned from different cameras. When a participant gets to speak, the Confero CAM solution automatically selects the most appropriate camera and focusses on the speaker. The result: an automatically created engaging video without moving camera images, instead smooth transitions are provided from one speaker to another.

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Powerful now, scalable towards the future

We've built Confero as a powerful and scalable conference meeting platform. With a Plixus gateway available in the room, adding extra capabilities is as easy as adding licenses. No additional hardware investment is required so you leverage your initial investment. The Confero platform currently exists of the following capabilities:

> › **Confero PLAN**
>   Meeting preparation and agenda management
> › **Confero CAM**
>   Hands-free camera director
> › **Confero MEET**
>   Hybrid meeting with moderation capabilities

Addition of Confero PLAN and / or MEET will also provide additional functionality to Confero CAM.

▶ **Confero CAM + PLAN**

The video output will be enriched with an overlay of information like name of the speaker, discussed agenda topic and voting results. This happens automatically following the flow of the meeting so no need to switch information, one thing less to worry about.

▶ **Confero CAM + PLAN + MEET**

Adding Confero MEET in the mix adds the capability to extend the meeting room with remote participants resulting in hybrid meeting capabilities with the same moderation and meeting control capabilities as the in-room solution.

Simplified installation and design choices

One device, lots of firepower

The Plixus gateway combines camera control, video switcher and streaming device in a single box. Moreover it's readily available as no PC is required to get the solution operational. As configuration is web-based no installation is required and the software is always kept up to date.

Optimize cabling

From an installation point of view a single CAT5 cable provides power, control and video signals. Less cabling requirements provide more flexibility in mounting the cameras at the optimal spot in the room resulting in better camera shots of the participants.

Efficient & cost effective

The speed for the installation can be reduced drastically. Instead of waiting for the equipment to be shipped, configuration of the room layout with seats and cameras can be prepared upfront in our Confero platform. A single person can configure ideal camera shots for each position by moving from seat to seat and seeing the result right in front of him in the user interface. Being an out-of-the-box solution no scarce control programming resources are needed to build a bespoke.

Choose your camera brand

Besides Avonic cameras Televic offers, an extended list of widely used cameras is supported and will grow over time.

▶ **SCAN TO CONSULT**
The supported camera list

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